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# About Time: Celebrating Men's Watches



## Synopsis

This celebration of high-end men's wristwatches is a collection of essays, timelines, and more than 250 color photographs. Aimed at collectors, watch enthusiasts, and anyone with an interest in fashion, the book ranges from in-depth looks at specific models, including classics and contemporary timepieces, to overviews of pilot's watches, diver's watches, and other watches developed for various purposes. Short essays and timelines take a look at pop culture, including topics such as cars and watches, watches in space, watches in films, famous advertising campaigns, and celebrities and their timepieces. Learn about today's customized watches, smart watches, and a watch that shows the time in words only. Featured watch brands include Audemars Piguet, Omega, Rolex, IWC, Patek Philippe, Hublot, Tag Heuer, and more. The author also presents his top 10 list for the ultimate watch collector.

## Book Information

Hardcover: 240 pages

Publisher: Schiffer; 1 edition (April 28, 2015)

Language: English

ISBN-10: 0764349058

ISBN-13: 978-0764349058

Product Dimensions: 8.5 x 1 x 8.4 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (23 customer reviews)

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## Customer Reviews

I once dated a guy with a Porsche. I then started to read car magazines, just to keep updated and to be able to take part in his passion for cars. But after a short while this guy ditched me. He was obviously not The Man, not appreciating my effort to really getting to know him, and his car. I was very hurt, until I understood that what I really missed was the car. This book is like those car magazines, but very carefully selected and well put together. All the hard facts in a beautiful hard cover. This is all you need to know about men, and their watches, and quite a few things you did not even know you needed, among watches. This book was a page-turner and an eye opener to me.

Diamonds are forever but a watch is for all time. So when I'm getting married I want to give my husband a Patek Philippe Calatrava. The new one with the black lacquered dial, and it will be engraved: "FOR ALL TIME". Let's just hope it does not stop.

I'm a watch enthusiast; I recently bought this book: It's very good for semi-in-depth write-ups on facts and factoids related to the specific watches featured. For the relatively recent books on watches, I'd rate this one as second, behind the book, *The Watch* by Gene Stone. Stone's book gives you a whole lot of pictures organized by the watch brands along with good bits on advice, helpful lists, and tasty trivia. Buy them both. But suggest you start with Stone's book.

I bought this book when it came out on the Norwegian market in 2013. Expectations for the book was met and went up to it. It is written in an understandable way and deals with most manufacturers that are of importance. This is a must-have book for those of us who are a little above average interest in these small ticking Wonders. The designer has also done a stroke of genius on the English-language edition, the person on the cover has a watch on the arm, while on the Norwegian published book there is only noticed after a watch. So run and buy

What I found as one of the top pros of this book is that it's for "everyone"; the watch nerds, the techno persons, fashion-folks", history lovers, etc. etc! Stories and pictures of real watch-art-pieces and interesting information around it - not just presented as information, but more as side stories to it. Mr. Line has impressed me in the way he has been able to take me on a journey - time wise and "product wise, into all the fascinating stuff around- watches! I've learned that a watch is not just a watch - it's a piece so much more than an "accessory", it can be - and should be a personal thing you choose and wear with proud :-). Thank you Ivar Line, for enlightening me and for giving this interesting AND enjoyable piece of good reading to us all! Let me quote what's written in another review; "diamonds are forever, but a watch is for all time". It's ABOUT TIME for all to read this book!

This is a great book if you like watches. Whether you recently got into watches, or hold rank as an experienced collector. The book offers great insight to the most important brands in watchmaking. And tells the interesting stories of the most iconic wristwatches in history. The book is written in a language that is easy to understand. One can tell that it's written by a passionate collector that knows what he is talking about. I keep my copy on my coffee table, and never get tired of flipping through the nice photos. This book comes highly recommended, as a gift to others, or a treat to

yourself.

Very interesting book. The author does a great job of explaining why a watch is more than just a timepiece. What goes into a quality watch movement? Why was the Omega Speedmaster used in the Space Program? Mr. Line has done an excellent job of balancing history and entertainment. As many others have suggested, it will make for an outstanding gift.

This is really a great book about wristwatches! The perfect gift item or just for your own interest. This book has succeeded to balance watch history, products and more in a perfect way. A great book for anyone, not only for people that are specially interested in watches, as it includes a lot of fun facts and stories. I really recommend this book!

This book is a treat, for lovers of watches. The author is guiding you through history, brands and add good stories to it. You literally feel his passion for the subject through his writing. A must have!

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